			Earnings
			per Share on
	Number		Common Stock
Year	of Stores	Sales	Outstanding
1912	1	\$32,382.71	N
1913	2	42,183.99	OT
1914	3	92,640.38	
1915	5	116,009.19	I
1916	5	151,464.52	C
1917	6	149,465.64	0
	7	276,449.11	R
1918			0
1919	17	502,445.43	R
1920	17	751,984.16	A
1921	26	1,157,233.90	E
1922	33	1,750,066.32	D
1923	51	3,564,946.51	\$4.68
1924	68	5,114,338.79	6.42
1925	86	6,897,413.59	8.28
1926	112	9,985,073.71	*3.06
1927	151	15,069,158.69	3.65
1928	210	20,609,366.02	4.62
1929	279	27,789,369.40	‡3.15
1930	335	30,187,391.73	2.22
1931	379	31,146,802.06	1.73
1932	406	33,121,669.83	1.07
1933	417	35,146,574.03	3.06
1934	431	41,054,217.93	5,38
1935	450	43,388,611.37	4.94

<sup>\* 300%</sup> Stock Dividend issued September 1st, 1926.

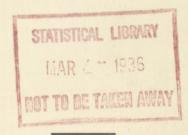
## **OFFICERS**

C. T. Newberry	bairman of the Board
J. J. Newberry	President
E. A. Newberry	Vice-Pres. and Treas.
J. L. BOUGHNER	Vice-President
T. H. Hochstrasser	Vice-President
W. C. SchulzSe	cy. and Asst. Treas.
J. H. EWENAsst. S	Secy. and Asst. Treas.

## DIRECTORS

C. T. NewberryNew	York
J. J. NewberryNew	York
E. A. Newberry	York
J. L. BOUGHNERNew	York
C. V. PallisterNew	York
T. H. HochstrasserNew	York
W. C. SchulzNew	York
Walter WilliamsNew	York
F. R. SMITHNew	York

J. J. NEWBERRY CO.



ANNUAL REPORT

DECEMBER 31, 1935

CORP. FILE

<sup>‡ 50%</sup> Stock Dividend and Rights to subscribe to 10% of holdings issued May 1st, 1929.

# J. J. NEWBERRY CO.

### AND SUBSIDIARY COMPANIES

Consolidated Balance Sheet As At December 31, 1935 LIABILITIES

#### ASSETS

CURRENT	ASSETS:			CURRENT	LI
			D 1 0 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	the state of the s	100

	CURRENT LIABILITIES:			CURRENT ASSETS:
\$ 1,388,342.02	Accounts Payable, Bonuses, Accured Interest, etc	\$ 2,846,273.10 43,133.86		Cash in Banks and on Hand Miscellaneous Accounts Receivable (less Reserve \$7,821.64). Merchandise—based on physical inventories certified by respon-
\$ 53,000.00	Total Current Liabilities Mortgages Payable on Real Estate: Demand	6,424,900.11		sible officials of the Companies and priced at the lower of cost or market
2,450,275.00	Term	9,314,307.07		Total Current Assets  Notes Receivable of Employees— secured by capital stock of
3,000,000.00	Five-Year 3% % Notes due May 1, 1940	21,087.00 21,205.98		the Company
	and Hold-up)  Preferred Stock of Subsidiary, J. J.  Newberry Realty Co., in hands of public (Dividends paid to No- vember 1, 1935):			PROPERTY AND EQUIPMENT: Land, Buildings and Improvements—at Cost
998,600.00	6½% Cumulative Preferred, Series "A" — 10,000 shares of \$100.00 each, less 14 shares in Treasury		7,872,092.73	Less Reserve for Depreciation  Alterations and Improve ments to Leased Premises—
	"B" — 610 shares of \$100.00 each		2,487,762.97	at or below Cost. \$3,617,199.52 Less Reserve for Amortization 1,129,436.55 Furniture and Fix-
:	CAPITAL STOCK AND SURPLUS:			tures-at Cost 7,327,306.44
	7% Cumulative Preferred, Par Value \$100.00 per share—Au- thorized and Issued, 50,000 shares (see Note)	15,430,013.62	5,070,157.92	Less Reserve for Depreciation . 2,257,148.52
	Common, No Par Value: Authorized, 800,000 shares. Issued, 395,314 shares Earned Surplus			PREPAID EXPENSES AND DEFERRED CHARGES:
	Paid-in and Capital Surplus		344,645.35 55,503.46	Unexpired Insurance, Supplies, Prepaid Rents, Taxes, Etc Deferred Charges
	Less Cost of 1,859 shares of Pre- ferred Stock and 14,868 shares Common Stock in Treasury	400,148.81		
16,842,229.69	Common Stock in Treasury			

The Board of Directors,

J. J. NEWBERRY CO., New York, N. Y.

We have made an examination of the Consolidated Balance Sheet of J. J. Newberry Co. and Subsidiary Companies as at December 31, 1935, and of the Consolidated Profit and Loss and Surplus Accounts for the year 1935. In connection therewith, we examined or tested accounting records of the Companies and other supporting evidence and obtained information and explanations from officers and employees of the Companies; we also made a general review of the accounting methods and of the operating and income accounts for the year, but we did not make a detailed audit of the transactions.

\$25,186,762,48

In our opinion, based upon such examination, the accompanying Consolidated Balance Sheet and related Consolidated Profit and Loss and Surplus Accounts fairly present, in accordance with accepted principles of accounting consistently maintained by the Companies during the year under review, their consolidated position at December 31, 1935, and the results of their operations for the year.

New York, N. Y., February 25, 1936.

PEAT, MARWICK, MITCHELL & CO.

\$25,186,762.48

#### Consolidated Profit and Loss Account For the Year ended December 31, 1935

Sales

\$43,388,611,37

Cost of merchandise sold and op- erating expenses, including gen- eral and administrative expenses, and after deducting income from rentals		39,886,440.52
		\$ 3,502,170.85
Deduct: Interest on Funded Debt	\$ 152,826,37	
Interest on Mortgages and Other		
Interest Provision for Depreciation and	135,034.47	
AmortizationOther Expenses—Net	596,884.05 11,571.07	
		896,315.96
		2,605,854.89
Provision for Federal Income Tax		319,795.33
Dividends paid on preferred cap-		2,286,059.56
ital stocks of J. J. Newberry		69 570 09
Realty Co. in hands of the public	-	68,570.92
Net Income for the Year ended December 31, 1935.		\$ 2,217,488.64
Consolidated Surpl	us Account	
Balance as at December 31, 1934	us riccount	\$ 6,172,994.84
Add:		<b>v</b> 0,112,001.01
Net Income for the Year ended December 31, 1935	\$2,217,488.64	
Sundry adjustments applicable to prior years—net	1,507.18	
to pror yours not	2,001.20	2,218,995.82
		8,391,990.66
Deduct: Balance of certain store im-		
provements unamortized at December 31, 1935—written off	286,979.65	
Premium on 51/2 % Gold Notes		
retired	80,000.00	366,979.65
		8,025,011.01
Dividends:	222 027 00	0,020,022.01
7% Preferred Stock Common Stock—\$1.60 per share.	336,987.00 608,713.60	
		945,700.60
Palance as at December 31, 1935		
(including \$82,944.89 Paid-in and Capital Surplus)		\$ 7,079,310.41
	=	

Note: On January 10, 1936, the stockholders approved an amendment to the Certificate of Incorporation creating a new class of ment to the Certificate of Incorporation creating a new class of Series A 5% Preferred Stock and the outstanding 48,141 shares of 7% Preferred Stock were called for redemption on May 1, 1936 at \$110.00 per share plus accrued dividends. Holders therefor were given the option of exchanging each 10 shares thereof for 11 shares of the new 5% Preferred Stock.